

## CONNECTING WITH TW & TEQ VIA SOCIAL MEDIA

To connect with Tourism and Events Queensland (TEQ) and Tourism Whitsundays (TW) in social media use the *#thisisqueensland* and *#lovewhitsundays* hashtag on social channels: TEQ and TW closely monitor the hashtag on social media channels – sharing individual pieces of content through your own channels and using this hashtag will allow TEQ & TW to quickly and easily share your content. Primary social media channels and how to work with us through them are:

### Facebook

- Like our [TEQ Facebook page](#) & [TW Facebook page](#)
- Post your photos directly to our page wall
- Join in any relevant conversations
- Tag the TEQ & TW Facebook page in your Facebook posts
- Send us your epic, shareable content.

### Instagram

- Follow us on Instagram [@queensland](#) [@whitsundaysqld](#)
- Tag your Instagram pics with [@queensland](#) [@whitsundaysqld](#) and always include the hashtag [#thisisqueensland](#) [#lovewhitsundays](#) and we'll re-post our favourites
- Re-posted Instagram photos are featured on our consumer website, Facebook page and Twitter
- Share your hashtag with TEQ and TW and we will include it on our posts from the Whitsundays destination where we can
- Also use [#seeaustralia](#) to let [@Australia](#) know about your photos too

### Twitter

#### How we can work together

- Follow us on [TEQ Twitter](#) and [TW Twitter](#)
- Engage with us in any relevant conversations
- Tag your tweets with [@queensland](#)/[@whitsundaysqld](#) and [#thisisqueensland](#)/[#lovewhitsundays](#) and we'll RT our favourites
- Send us your excellent shareable content, let us know of any upcoming campaigns, events or projects we can support.