

## Famil Program Airlie Beach Cruise Ship Ambassadors

Do you value the Airlie Beach Cruise Ship Ambassadors? Is your product featured in the programs tour excursions?

Tourism Whitsundays is taking expressions of interest to provide our valuable volunteer Ambassadors with a famil program to experience what our Cruise passengers book.

The Airlie Beach Ambassadors provide an exceptional visitor experience for all Cruise Ships coming into Airlie Beach. They volunteer their time to ensure the guests feel welcomed. They are the first point of contact and their local knowledge is invaluable. Many Cruise Ship passengers often return to places they have visited, bringing their family with them.

If you would like to be part of the famil program for the volunteers, please contact Donna van't Hoff on [donna.vanthoff@tourismwhitsundays.com.au](mailto:donna.vanthoff@tourismwhitsundays.com.au) by Wednesday 20<sup>th</sup> June.



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