



MEDIA RELEASE

For immediate release

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VOLUNTEERS RECOGNISED FOR SERVICE TO TOURISM INDUSTRY

Local volunteers have been recognised for their countless hours of work at the Whitsunday Region Information Centre.

The information centre, on the Bruce Highway in Proserpine, is a key location for holidaymakers travelling by car to book their tours. A lot of the time it is manned solely by volunteers and there is always a need for more.

Tourism Whitsundays (TW) held an afternoon tea for past, present and future volunteers on Tuesday as a way of saying thank you and acknowledging what a great job they do for the local tourism industry.

TW CEO said the afternoon tea was also an opportunity to give the volunteers an update on TW's new direction and seek expressions of interest from new volunteers, with the aim of continuing to provide a great information service to visitors to the Whitsundays.

"They say volunteers are what make a community and this is certainly true in our local tourism industry," Mr Turner said.

"To ensure the information centre is operating at maximum capacity and serving the region's tourism operators, many volunteers work very many hours, always with a smile and cheerful attitude, and we think it is important to recognise this and thank those responsible.

"The afternoon tea was a fun way of doing this and gave us the opportunity to chat with the volunteers and get their feedback on how we can make things even better for our visitors. We also met with some new volunteers who are keen to start helping out."

Anyone that would like to be involved in the exciting new volunteer program can call Tash Wheeler at Tourism Whitsundays on 4948 5900.

In the heart of the Great Barrier Reef on Queensland's coast, the Whitsundays is made up of 74 island wonders in the warm waters of the Coral Sea.

The Whitsundays is the perfect place to swim and snorkel the Great Barrier Reef, charter a boat and cruise the islands, or witness the incredible diversity of marine life including turtles, whales, dolphins and tropical fish.

To find out more about the Whitsundays and to book your next tropical escape, visit Tourism Whitsundays website here www.tourismwhitsundays.com.au

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