



MEDIA RELEASE

For immediate release

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New board appointment ensures voice for North Queensland tourism operators

Tourism operators in North Queensland will have their voice heard at state level thanks to a new board appointment.

In the most recent round of board appointments for the Queensland Tourism Industry Council (QTIC), Tourism Whitsundays' CEO Craig Turner was voted on to the board.

There are two QTIC board positions available for Regional Tourism Organisations (RTOs), with the other spot filled by Capricorn Enterprise.

The announcement was made last week by QTIC's CEO Daniel Gschwind following the bi-monthly RTO managers meeting, at which a vote was held, with the result later accepted and endorsed by the current board.

Speaking about the appointment, Mr Turner said he felt he could bring a range of skills and assets to the QTIC board.

"I want to ensure that QTIC is listening to the challenges faced by RTOs, which represent the tourism industry and its operators," he said.

"Through this process we can hopefully provide clarity for tourism operators moving forward, and develop strategies and action plans to assist in their development and success."

QTIC is a not-for-profit, membership-based organisation representing the interests of Queensland's tourism and hospitality industry, working in partnership with government agencies and industry bodies at a local, state and national level to strengthen the voice of tourism in all relevant policy forums.

Membership comprises more than 3,000 regional members (individual and corporate) alongside 13 Regional Tourism Organisation (RTOs) and 18 industry sector associations, with efforts aimed squarely at helping the tourism industry drive sustainable business and product development, stimulate business attraction and investment, develop workforce skills and support tourism jobs and business.

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