



**MEDIA RELEASE**

***For Immediate Release***

***Friday, September 1, 2017***

**Vote for the Whitsundays in the People's Choice Awards**

A new category in this year's Queensland Tourism Awards means you get to be the judge!

Queensland motoring and travel company RACQ is helping launch two brand new categories as part of this year's awards.

Queenslanders now have the opportunity to throw their support behind their favourite operator in each of the two new 'People's Choice' categories - Tourism Experience or Service and Accommodation.

Tourism Whitsundays is urging people to vote for their favourite Whitsundays tourism operators to give the local entries the best chance of winning.

Tourism Whitsundays Sales & Marketing Manager Tash Wheeler said there was always a really strong field of Whitsunday entrants in the Queensland Tourism Awards and this year was no different.

"The Whitsundays always punches way above its weight in the Queensland Tourism Awards, bringing home a swag of medals every year," she said.

"We now have the opportunity to also make two of our operators the 'People's Choice' winner in each of two categories - Tourism Experience or Service and Accommodation.

"So we would encourage everyone to jump online and vote for their favourite Whitsundays operator in each category – it only takes two minutes - and help the Whitsundays win! Good luck to all our Whitsunday members who are in the running."

The Queensland Tourism Awards celebrates the outstanding achievements of Queensland's tourism operators across 28 categories.

Voting for the 'People's Choice' awards will close at 5pm on Sunday, September 17.

Everyone who votes could win a \$5,000 RACQ travel voucher. Once you've voted, enter the RACQ competition by telling them who your favourite was, to be entered into the draw (more information to be found on the RACQ website when you vote).

Click [here](#) to vote for your favourite Whitsundays Tourism Experience/Service and Accommodation Provider.

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## EDITOR'S NOTES

The Whitsunday tourism operators up for the 'People's Choice' award in this year's Queensland Tourism Awards are:

- BIG4 Adventure Whitsunday Resort
- Mirage Whitsundays
- Whitsunday Bliss
- Whitsunday Escape
- Cumberland Charter Yachts
- Fish D'Vine
- Pinnacles Resort
- Red Cat Adventures
- Ocean Rafting
- Abell Point Marina
- Airlie Beach Skydivers
- Island Jet Boating
- Ocean Rafting
- Whitsunday Bullet
- Whitsunday Jetski Tours

<http://tinyurl.com/ybv4d23f>

### FOR MEDIA ENQUIRIES, CONTACT:

Deborah Friend

PR & Communications Specialist

Tourism Whitsundays

Ph: (07) 4948 5917 or 0417 765 736

Email: [pr@tourismwhitsundays.com.au](mailto:pr@tourismwhitsundays.com.au)