MEDIA RELEASE
For immediate release
February 15, 2019

Cruise Whitsundays Airlie Beach Running Festival 2019: 21 July: Registrations Now Open

Airlie Beach Running Festival are delighted to welcome Cruise Whitsundays back on board as our Platinum Sponsor with naming rights for the event and the Half Marathon.

This will be Cruise Whitsundays fifth year of supporting the running festival and the seventh year of the event. Last year's event was the Event of the Year winner at the annual Athletics North Queensland awards evening.

This year's festival will also be a fundraiser for the Ronald McDonald House in Townsville. Ronald McDonald House provides an essential service for families that have to move to Townsville for medical treatment. These donations can be made during registration, donation tins at the event or through buying Silly Socks on the day.

There are a number of other local businesses sponsoring the festival in whatever way they can and we really appreciate their support, as without them we could not host this event.

Tourism Whitsundays CEO Tash Wheeler says "The Cruise Whitsundays Airlie Beach Running Festival is a fantastic community event held annually in the Whitsundays. The running festival attracts a large number of participants from all over Australia, with such amazing views on offer throughout the running tracks we can see why this event is so popular!"

It's been a tough year for the Whitsundays, we are looking forward to bringing some good cheer and creating a fun event for all ages from 4-100 years old! The atmosphere at this year's event will be festive with a race precinct on the Airlie Beach foreshore close to the beach.

The courses are very similar to last year and the race precinct will be supported with music, food and a jumping castle. As the marathon, half marathon, 2km and 1km events will involve several laps the race precinct is an ideal spot to spectate or support the runners.

The registrations for the festival are already open so it's a good time for everyone to start training and plan ahead if they require accommodation in the Whitsundays.

The full program for this year is:

Friday 19 July
21:00 - Online registrations close (early bird closes on 30 April)
Saturday 20 July

14:00-18:00 - Last minute manual registrations / Race number collection at race precinct

Sunday 21 July

06:00 - START - ANQ Championship Airlie Beach Marathon (18 Plus)

06:30 - START - Cruise Whitsundays Half Marathon and Relay (16 Plus)

07:00 - START - 10km Fun Run (15 Plus)

09:00 - START - 5km Fun Run and Corporate Team Challenge (12 Plus)

10:00 - START - Whitsunday Times 2km Junior Dash & Primary School Challenge (6-12 years)

10:30 - START - 1km Kids Run/Walk (under 6)

11:00 - Presentations 1 and 2km events - all others after completion of their races.

12:00 - END of all races

Note: 1) No prams in the 42, 21, 10 and 5km events as the course can become congested in places.

Note: 2) No pets allowed as they are banned on parts of the course.

More information on the festival can be found at our website at www.runairlie.com.au with regular updates on our Facebook, Instagram and twitter pages.

- ENDS -

About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

To view a PDF of this release, click here.

- ENDS –

FOR MEDIA ENQUIRIES, CONTACT:
Liza Muller
Publicity and Content Manager
Tourism Whitsundays
Ph: +61 7 4948 5917 or +61 417 765736
Email: liza.muller@tourismwhitsundays.com.au

To access the Tourism Whitsundays Media Centre click here