



MEDIA RELEASE

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Oyster and sashimi bars add to the fun at White on Whitehaven Long Lunch!

The Fish D'Vine White on Whitehaven Long Lunch, on Whitehaven Beach, just keeps getting better with the announcement that there will now also be an oyster bar and a sashimi bar, thanks to new sponsor Whitsunday Pacific Seafoods.

Fish D'Vine has taken out the spot of naming rights sponsor of the White on Whitehaven Long Lunch and Whitsunday Pacific Seafoods has now jumped on as a silver sponsor of the event, which is due to take place on Saturday, January 20.

The seafood company, which works with local fishermen to ensure premium freshness and quality, will be setting up an oyster bar and sashimi bar on Whitehaven Beach, to complement the seafood banquet and slow-cooked barbecued meats being served up by Fish D'Vine.

The White on Whitehaven Long Lunch will be a centrepiece of the Whitsundays Clipper Race Carnival (January 13 - 29, 2018) - a two-week extravaganza to welcome the Clipper Round the World Yacht Race fleet when they arrive in the Whitsundays mid-January 2018.

Around 350 people – all wearing white – are expected at the lunch and they will be seated at long tables along the snowy sands of Whitehaven Beach, one of the most photographed beaches in the world.

The guests, who will include the Clipper crews, their friends and families, will arrive at Australia's No.1 beach in style on board a comfortable Cruise Whitsundays vessel and will be greeted on arrival with Moët champagne and canapes.

Tourism Whitsundays Sales & Marketing Manager Tash Wheeler said the White on Whitehaven Long Lunch was going to be sensational and would be a spectacular welcome for the Clipper crews, their families and supporters.

"This is certainly a not-to-be-missed event and I am sure the Whitsunday region will turn out in droves to help celebrate the arrival of the Clipper Round the World Yacht Race fleet," she said.

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“The lunch is just one of a whole raft of events taking place right across the region and we would urge locals and visitors to make the most of the two-week carnival, which includes a free Welcome Party, a Progressive Cruise Lunch and a Rodeo by the Reef, in Bowen.”

Fish D’Vine co-owner Kevin Collins said he and his team were very excited to be catering the White on Whitehaven Long Lunch.

“We’ve catered for some pretty special events before, in some pretty special places, but this one is going to be amazing on iconic Whitehaven Beach,” he said.

“To be sitting on one of the world’s most beautiful beaches, eating fresh local seafood and drinking in the view – it doesn’t get any better than that! I think it is going to be a very fitting welcome for the Clipper crews and will provide them with memories to last a lifetime.”

The Clipper Round the World Yacht Race is a unique event, which sees seasoned skippers partnered with novice crews on an epic 40,000 nautical mile adventure around the world.

Airlie Beach will host the Clipper Race yachts, their skippers and international crews and supporters, as the final stop of the Australian leg of the race.

For more information about the Whitsundays Clipper Race and to book tickets for the White on Whitehaven Long Lunch, please visit www.whitsundayclipperrace.com.au .

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