



MEDIA RELEASE

For immediate release

December 21, 2018

Heritage Heart of the Whitsundays, Proserpine is ready for a big 2019!

Kicking off the new year right is Whitsunday Gold – Australia’s largest coffee plantation is coming back bigger and better than ever! After extensive refurbishment and redevelopment Whitsunday Gold will be opening its doors and welcoming you back.

At Whitsunday Gold you’ll get to see the whole coffee process, from bean to roast to grind to cup. The site will house one of the biggest under indoor children’s play areas in the Whitsunday region. A much-welcomed child-friendly feature for those looking for amazing coffee and delicious food, a place to catch up with friends and family (while the kids safely run free).

Tourism Whitsundays CEO Tash Wheeler says “Whitsunday Gold is a game changer for our region, with exciting new coffee roasting facilities, café and restaurant and of course the state-of-the-art children’s play area. Whitsunday Gold has so much to offer our locals and holiday makers, we welcome it’s opening”

Lake Proserpine, The Whitsundays Barramundi haven is set for a huge infrastructure development in 2019 through its redevelopment we’ll see a new recreation center with exciting water sports features, new accessible jetties, camping facilities right near the lake, and if you’re more for the ‘glamping’ new cabins are being created. Make sure to give our friends at Barra World a call, they’ll make sure you’re fishing all the good holes at Lake Proserpine.

Another welcomed feature during these gloriously hot summer days has been the new Water Park on Anzac Street. The Proserpine Water Park is free community initiative, a cooling off hub for the little ones to splash and enjoy. This is sure to be a favorite over the school holidays.

A stroll down Proserpine Main Street is not only about sighting some of the most exceptional art deco buildings, but also a place to find some charming boutique shopping. A trip to the Whitsundays is not complete with out some unique xx to take home.

Operating from Proserpine is The Crocodile Safari, an Advanced Eco Certified tour, nowhere else in Queensland can you experience so much in one location. The Whitsunday Crocodile Safari offers guests a glimpse of our most prehistoric a truly unique Australian animal.

The always informative Proserpine Historical Museum, a wealth of local knowledge dating back to when our indigenous ancestors owned the land, to when the white settlement started in our area. The Proserpine Historical Museum has the most dedicated team, there to answer any of your questions.

Be sure to include Proserpine in your Whitsundays holiday travel plans, you will not be disappointed.

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About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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