



MEDIA RELEASE

For immediate release

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Why not hold your next business event in the wonderful Whitsundays!

The Whitsundays has everything you need for your next business event, whether that's a conference, an incentive trip or an event to impress stakeholders and suppliers.

With year-round gorgeous weather, stunning scenery and a wide range of venues, from small and intimate to very large, there is no event the Whitsundays cannot cater for.

In January this year, Whitsundays Business Events was lucky enough to participate in the White on Whitehaven Long Lunch as part of the Whitsundays Clipper Race Carnival.

The event scored a whopping 5 out of 5 for over 90 per cent of attendees. More than 85 per cent of attendees had flown in from around the country and overseas.

Tourism Whitsundays Sales & Marketing Manager Tash Wheeler said it was a stunning event, with some guests saying it was the best event they had ever been to.

"More than 200 people arrived at iconic Whitehaven Beach and were greeted with Moët, sashimi and oysters," she said.

"This was followed by a seated seafood lunch from local caterer Fish D'Vine and then there was time to relax and enjoy the beautiful sites of Whitehaven Beach before guests headed back to their overnight accommodation.

"Everything ran like clockwork and the feedback was outstanding. If you are looking for something different and a way to 'wow' your stakeholders and teams, this is the event you should consider. Or give us a brief and let us surprise and delight you!"

Ms Wheeler said in addition to being able to stage magnificent events like the White on Whitehaven Long Lunch, the Whitsundays offered a wide range of venues both on the mainland and islands.

Hamilton Island's Conference Centre is a multi-purpose venue suitable for a range of business events with space for up to 700 delegates. The auditorium is ideal for banquets, presentations, tradeshow or product launches, while on the mezzanine level there are four meeting rooms that are ideal for 'breakout sessions' of up to 40 people.

Daydream Island, meanwhile, has commenced its construction program ahead of its long-awaited redevelopment, which is expected to be completed in August 2018. In addition to major works on the arrivals pavilion, reception, main atrium area, restaurants and guest rooms, the resort's conference facilities will also be significantly revamped and expanded.

Palm Bay Resort, on Long Island, specialises in organising corporate retreats with a health and wellbeing focus and works strategically with teams to ensure project objectives are met.

On the Whitsunday mainland, the resort town of Airlie Beach offers a range of top class venues with easy access to everything. Venues are varied and include The Palm House, Coral Sea Resort, Mantra Club Croc, Mirage Whitsundays, Peppers Airlie Beach and Lure, Abell Point Marina.

Ms Wheeler said the Whitsundays also offered a wide array of exciting trips and tours that conference delegates could do while in the region, which made the Whitsundays an even more appealing location for business events.

“We can include flights over the Great Barrier Reef, trips to world famous Whitehaven Beach, fishing, snorkelling, diving, sailing – you name it, we’ve got it covered,” she said.

Whitsunday Business Events’ [website](#) has been enhanced and now offers an online review of conference venues, team building activities, transport and suppliers available in the Whitsundays.

For more information email [Tash Wheeler](#) or call 0434 278 088.

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FOR MEDIA ENQUIRIES, CONTACT:

Deborah Friend

PR & Communications Specialist

Tourism Whitsundays

Ph: (07) 4948 5917 or 0417 765 736

Email: pr@tourismwhitsundays.com.au

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