



## **MEDIA RELEASE**

*For immediate release*

**May 15, 2018**

### **Calling all budding photographers!**

Tourism Whitsundays is on the hunt for a cover photo for the new Whitsundays Visitor Guide.

The Visitor Guides are distributed and displayed at major businesses across the country and internationally, as well as being given out at trade shows. Also available online, the guides are seen by thousands of people globally.

This is your chance to show off your photography skills to the world. Simply submit a stunning image of the Whitsundays (no more than six months old) and your image could grace the cover of the next Visitor Guide.

The competition is open to people of all ages and will close at 5pm on Friday, June 29, 2018.

Tourism Whitsundays General Manager Tash Wheeler said the Visitor Guide was Tourism Whitsundays' major piece of marketing collateral, with 80,000 copies printed, as well as a digital version available to download online.

"Help us to spread the word and find an awesome image that really captures the essence of the Whitsundays!" she said.

"We are looking for a stunning photograph for the Visitor Guide cover that encapsulates the wonder and beauty of the Whitsundays.

"It can be anything that captures your imagination, from any part of our wonderful region, but the image must say "Whitsundays" and the photograph must have been taken in the last six months."

The winner of the competition will be chosen by a panel selected by Tourism Whitsundays and images will be judged on artistic merit, originality, subject and style.

The image submitted must have been taken by the person entering the competition, who must be the copyright owner of the image. The winner of the competition must be able to supply a high-resolution version of the submitted image.

By entering the competition, the photographer consents to their image being used for the cover of the 2018 Tourism Whitsundays Visitor Guide and also to it being used for

promotion of the Whitsundays Region, including publicity and marketing materials and on the Tourism Whitsundays website.

For more information about the competition – including full Terms & Conditions - and to submit your image, please click here:

<https://www.tourismwhitsundays.com.au/photo-competition>

#lovewhitsundays #thisisqueensland #seeaustralia

ends

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**To access the Tourism Whitsundays Media Centre click [here](#)**