



**MEDIA RELEASE**

*For immediate release*

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## **Big name entertainment acts announced for 2018 Whitsunday Tourism Awards**

The entertainment line-up for the much-anticipated 2018 Whitsunday Tourism Awards has been announced, with Townsville-based eclectic five-piece, King Social, set to bring a blend of hip-hop and soul tunes to the event.

Hosted by Tourism Whitsundays, the annual event pays tribute to the significant contribution made by the region's tourism operators and service providers.

Comprising an Irish-Aboriginal hip-hop artist, an ocker Cowboy on lead vocals, a Greek hippy on the drums, a Fijian bassist and a metal-loving lead guitarist, King Social have garnered a cult following of loyal fans across Australia since forming in 2013.

King Social front man Angus Milne said the band were in rehearsal mode as they gear up for the big night, and couldn't wait to perform in one of the most picturesque destinations in the world.

"We all love the Whitsundays and its relaxed, laidback atmosphere. Our performance at the 2018 Whitsunday Tourism Awards will also mark the start of our east coast tour and we will be back in the area for the Airlie Beach Festival of Music, which we're all pumped for," he said.

Also set to wow the crowd at the event is magician and entertainer Matt Hollywood, who will add some extra magic to the night with a special feature performance.

Commenting on the upcoming awards ceremony, Tourism Whitsundays General Manager Natassia Wheeler said they were a fantastic opportunity to celebrate the achievements of the hard working tourism industry.

"Our thriving tourism industry is built on the passion and innovation of truly dedicated leaders and this premier tourism event is a great opportunity to recognise the excellent efforts of the best in the business," she said.

This year, the awards ceremony – considered to be the industry's "Night of Nights" - is due to take place under the stars, on Saturday, October 20, at Discovery Parks Airlie Beach.

Up to 350 guests are expected to attend the awards, which is made possible thanks to all of our sponsors – Brisbane Airport Corporation, Hamilton Island, Daydream Island,

Intercontinental Hayman Island Resort, Paradise Outdoor Advertising, Whitsunday transit, Place design Group, Elysian Retreat, Mantra Group, Marine Media Group, Whitsunday Escape, Whitsunday Food Services, Cruise Whitsundays, Bendigo Bank, SKAL International, Queensland Tafe, Discovery Parks Airlie Beach, Reef Gateway Hotel, Airlie Beach Hotel, Star FM & 4MK, Fish D’Vine, Fraser Ford, Graphic House, I Do Events, KB Designs, Lion Australia, Whitsunday times, Local Tickets, Airlie Beach Music, Angel Signs.

For more information and a full list of award recipients, please contact Aimee Cameron via [email](#) or 0408 266 770

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**FOR MEDIA ENQUIRES PLEASE CONTACT:**

Liza Muller

Publicity & Content Manager

Tourism Whitsundays

Ph: +61 7 4948 5917 or

Email: [liza.peterson@tourismwhitsundays.com.au](mailto:liza.peterson@tourismwhitsundays.com.au)

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