



MEDIA RELEASE

For immediate release

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Support the Tourism Industries' "Night of Nights"

Each year Tourism Whitsundays host the annual Whitsunday Tourism Awards, paying tribute to the enormous contribution made by the region's tourism operators and service providers.

To ensure the success of this year's event Tourism Whitsundays are seeking additional sponsorship from key industry and regional businesses.

Sponsorship with the Whitsunday Tourism Awards enables your organisation and brand to demonstrate its commitment to, and connection with, the Whitsundays tourism industry.

Varying levels of sponsorship and an extensive promotional program deliver wide-spread exposure in return for your sponsorship investment.

Jay & Trudy Angel from Angel Signs have been sponsors of the Whitsunday Tourism Awards for almost 10 years.

"The tourism industry makes up an integral part of our business. Sponsoring the awards gives us the opportunity to showcase our brand, products and services to targeted audience of local business people".

The Platinum sponsorship package is still available for 2018 which offers one organisation premium brand placement in all marketing, social media, and advertising activities relating to the awards, a dedicated announcement of your partnership with Tourism Whitsundays, placement of signage at event and VIP seating on the night.

Tourism Whitsundays are seeking an additional 20 sponsors of \$2,000 each to fund this year's event. If you are someone who works in tourism or benefits from the tourism industry in the Whitsundays, this is the event to get behind.

Tourism Whitsunday General Manager Natassia Wheeler said that the Whitsunday Tourism Awards provided opportunities to expand relationships collaborate and broaden existing networks with industry and business leaders.

"This is the regions premier tourism event, and encourages our industry to strive for excellence. With the constant support of regional business and key partners, the awards will continue to complement our growing industry."

This year, the awards ceremony – considered to be the industry’s “Night of Nights” - is due to take place under the stars, on Saturday, October 20, at Discovery Parks Airlie Beach.

It is expected that up to 350 guests expected to attend the awards, including the Minister for Tourism, the Honourable Kate Jones, and Tourism and Events Queensland CEO, Leanne Coddington.

Special thanks to all out sponsors – Discovery Parks Airlie Beach, Brisbane Airport Corporation, Daydream Island, Paradise Outdoor Advertising, Marine Media Group, Mantra Group, Whitsunday Foodservice, Cruise Whitsundays, Bendigo Bank, Tafe Queensland, Airlie Beach Music, Angel Signs, Fish D’vine, Fraser Ford, Graphic House, I Do Events, KB Designs, Lion Australia, Whitsunday Tickets & Star FM/ 4MK FM.

For more information on sponsorship opportunities or to arrange a meeting, please contact Aimee Cameron, aimee.cameron@tourismwhitsundays.com.au or 0408 266 770.

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