

## **MEDIA RELEASE**

**1 November 2017**

### **Whitsundays Business Events to provide FREE stay with event bookings**

Whitsundays Business Events, a division of Tourism Whitsundays, today announced it would provide a free three-night stay for two in the Whitsundays with every business event confirmed at a Whitsunday venue between now (1 November) and 31 January 2018.\*

The complimentary package comprises three nights' accommodation for two in an Ocean View Room at Coral Sea Resort (Airlie Beach), which includes a buffet breakfast for two each day, and a \$150 dinner voucher and complimentary bottle of wine for two at The Clipper Restaurant and Lounge.

Tourism Whitsundays' Business Events Marketing Specialist, Lorelei van Dalen, said the complimentary package would provide an extra incentive to those considering the Whitsundays for their business event.

"With its iconic natural assets, beautiful island and mainland (Airlie Beach) venues (for up to 700 delegates), and its variety of water and land-based activities, the Whitsundays really is the perfect place for business events.

"The complimentary accommodation package will be a great bonus for companies that bring their events to the Whitsundays over the coming months," Ms van Dalen said.

"The package could be used to reward the event coordinator (with an extended post-event stay in the Whitsundays), a client, or a high-performing staff member; regardless, with the free three-night stay campaign being pushed across various platforms, we believe it will give our ongoing marketing efforts a considerable boost, creating greater awareness of the Whitsundays as a business events destination."

Whitsundays Business Events urges those looking for a tropical island or mainland destination for their upcoming event to contact them on 7 4948 5909 to find out more about the Whitsundays and its various business event options, or visit their website at <https://www.tourismwhitsundays.com.au/business-events> for further information and to submit a Request for Proposal.

### **ENDS**

**\* T&Cs apply.** New events only. Event must be confirmed via Whitsundays Business Events only, between 1/11/17 to 31/1/18 and held before 30/6/19 with a minimum contracted spend of \$15,000. Subject to availability, non-exchangeable, and block out dates may apply. Event must be a business event (i.e. conference, corporate retreat, meeting, incentive, etc.) that comprises at least one night of accommodation for at least 50% of the event's delegates. Not inclusive of flights, transfers, and any other incidental costs. Valued at approximately \$1030.

### **FOR MICE MEDIA ENQUIRIES, PLEASE CONTACT:**

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