



MEDIA RELEASE

For immediate release

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GET INTO TRAINING FOR THE AIRLIE BEACH RUNNING FESTIVAL IN JULY

Get fit and have fun in the spectacular surroundings of the Cruise Whitsundays Airlie Beach Running Festival from 16-17 July 2016.

With only three months to go, this is the perfect time to register and get into training for the Cruise Whitsundays half-marathon, the 10km challenge or the Balance Podiatry 5km Fun Run.

Offering a range of events, including a 2km Bendigo Bank Kids Fun Run, get the whole family involved and escape the winter cold for the warm Whitsundays.

Gaining a reputation as one of the most scenic running events in Australia, the festival is back for its fourth year, with over 600 runners competing in last year's event.

The course winds its way along the coastline boardwalk, across beaches and through marinas, all with a backdrop of rainforest-covered mountains.

Held over a weekend, the Running Festival also includes a number of social events and encourages participants to stay a while and enjoy the Whitsundays region, in the heart of the Great Barrier Reef.

The Whitsundays boasts warm waters, sunny weather and natural icons such as Heart Reef, Hill Inlet and world-famous Whitehaven Beach.

With seven kilometres of pristine white 98% silica sands and turquoise waters, Whitehaven Beach recently won the title of Australia's Best Beach in the TripAdvisor 2016 Traveller's Choice Awards.

The Running Festival's major sponsor, Cruise Whitsundays, is offering all competitors and their travel companions some generous discounts, including Buy 1 Get 1 Free deals on their 'Picnic on Whitehaven', 'Island Hopper' and value add deals on Whitehaven cruises.

There are also great accommodation discounts on offer for registered competitors from sponsors, from caravan parks to five-star luxury apartments, listed on the Running Festival website at www.runairlie.com.au/travel-accommodation-tours

Early bird registration offers are available from now until 31 May, with a discount off the standard entry fee price and a free festival t-shirt.

To find out more and register for the Airlie Beach Running Festival, visit the website at www.runairlie.com.au and for those ready to begin training, download the 12 week Training Plan for free at www.runairlie.com.au/training-programs

And to learn more about the beautiful Whitsundays region and plan your next holiday, visit the website at www.tourismwhitsundays.com.au

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