



## **MEDIA RELEASE**

*For immediate release*

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### **NEW TOURISM WHITSUNDAYS VISITOR WEBSITE IS NOW LIVE!**

Tourism Whitsundays officially launched a brand new visitor website last Thursday evening, 30 June, during the regional tourism organisation's monthly Networking Night event.

The modern new website - [www.tourismwhitsundays.com.au](http://www.tourismwhitsundays.com.au) – includes visitor and corporate information about the Whitsundays as a destination, and was unveiled on the night as fully interactive, user-friendly and visually stunning.

The new website contains all the information a visitor may need to plan and prepare for their next visit to the Whitsundays, in a clear and accessible new format, including mobile-friendly capability and an interactive map on the homepage.

The new website also consists of many great new features, such as a blog with regular articles about things to do in the Whitsundays, and an Instagram feed on the homepage from the region's official hashtag #lovewhitsundays

An easy-to-use integrated booking platform is also incorporated into the website, allowing visitors the convenience of making all their bookings in one place.

And for a quick answer to any questions, website users can directly contact the Whitsunday Region Information Centre staff via the brand new online chat tool.

Tourism Whitsundays CEO Craig Turner is thrilled the new website is now live and accessible to all users.

"We are very excited to show the world how easy it is to plan an unforgettable holiday in the Whitsundays, and the huge diversity of activities and accommodation on offer," he said.

"The new website really showcases our extraordinary destination, and the user-friendly and interactive functions of the website are very exciting."

For Tourism Whitsundays members, the new website offers many opportunities for bookings and advertising to a wide targeted audience.

And with a fully integrated Business Events page and Resources page, including materials and contacts for trade and media, the corporate function of the website is also easily accessible.

Tourism Whitsundays members can now visit the one website for all their industry needs, and consumers have access to the latest updated visitor information on the Whitsundays.

At the heart of the Great Barrier Reef on Queensland's coast, the Whitsundays is made up of 74 island wonders in the warm waters of the Coral Sea.

The Whitsundays is the perfect place to swim and snorkel the Great Barrier Reef, charter a boat and cruise the islands, or witness the incredible diversity of marine life including turtles, whales, dolphins and tropical fish.

To find out more about the Whitsundays and to book your next tropical escape, visit [www.tourismwhitsundays.com.au](http://www.tourismwhitsundays.com.au)

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