



MEDIA RELEASE

For immediate release

4 April 2016

VISIT THE WHITSUNDAYS THIS WINTER FOR EVERY SHADE OF PERFECT

Exciting new holiday deals were released yesterday, 3 April, encouraging visitors to ditch the cold this winter and escape to the sunshine and 74 island wonders of the Whitsundays.

Part of the latest tourism campaign in partnership with Tourism Whitsundays and Tourism and Events Queensland, the holiday deals will give visitors the chance to experience every shade of perfect in one of Australia's favourite tropical destinations.

Boasting warm waters, sunny weather and natural icons such as Heart Reef, Hill Inlet and Whitehaven Beach, the Whitsundays are located in the heart of the Great Barrier Reef on Queensland's coast.

Flaunting seven kilometres of pristine white 98% silica sands and turquoise waters, Whitehaven Beach recently won the title of Australia's Best Beach in the TripAdvisor 2016 Traveller's Choice Awards.

With featured accommodation deals from local Whitsundays operators such as At Hotel Group, Airlie Beach Hotel, Hamilton Island's Reef View Hotel, Island Gateway Holiday Park, Pinnacles Resort and Toscana Village Resort, there are plenty of options to choose from.

Other great deals are available from local tourism operators such as BIG4 Adventure Whitsunday Resort, Charter Yachts Australia, Daydream Island Resort and Spa, Heli Taxis, Kipara Tropical Rainforest Retreat, Mantra Boathouse Apartments, Mirage Whitsundays, Ocean Rafting, Rose Bay Resort, Shingley Beach Resort and Whitsunday Rent a Yacht.

The Whitsundays offers some of the world's best sailing and it is incredibly easy to charter a boat and explore the Whitsunday islands. Or for something more adventurous, join a jetski or Ocean Rafting tour and skim across the water in style, or soar above Heart reef from the air.

Swim with thousands of brightly coloured fish and brilliant corals while snorkelling or scuba diving, and witness diverse marine life including humpback whales, dolphins, turtles and dugongs.

Soak up the tropical lifestyle and laze on one of the many uncrowded beaches or relax with a sunset cocktail. Explore the endless natural landscapes and after a great day, indulge in fresh local seafood at one of the many al-fresco restaurants.

To take advantage of these great deals in the Whitsundays, book your holiday now at www.queensland.com/whitsundays

To learn more about the Whitsundays region, visit the Tourism Whitsundays website at www.tourismwhitsundays.com.au

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