



*For Immediate Release*  
*8 April 2021*

## AIRLIE BEACH FESTIVAL OF MUSIC IS BACK!

Covid-19 may have drained the lifeblood from festivals and live music events across Australia in 2020, but the Airlie Beach Festival of Music is here to put the festivities back into the music scene.

Organisers of the popular live music event in the Heart of the Great Barrier Reef are proud to confirm its return this year, from Friday, November 5 to Sunday, November 7 – as always, the first weekend after the Melbourne Cup.

To celebrate the announcement that it's 'all systems go', the festival is releasing a limited number of early bird tickets for a one-off low price of \$275 for three weeks only, starting today. With just 2000 tickets available overall this year, the festival is sure to be a sell-out.

With its idyllic waterfront setting on the grounds of the Whitsunday Sailing Club and across the tropical township of Airlie Beach, there is no other music festival in Australia or globally, quite like the Airlie Beach Festival of Music.

With international travel still off the cards, this is a rare opportunity for Australians to experience something truly unique in their own backyard. Promotor, Gavin Butlin, said the festival would celebrate Australian music and performers this year like never before.

"I'm excited to be working with some of the nation's greatest talent and bringing them to The Whitsundays," he said.

"Stay tuned for our first line up announcement coming out soon; I promise you this is something you won't want to miss."

Previous festivals have featured headline acts like John Butler, James Reyne, 10 CC, Smokie, Kasey Chambers, Diesel, Killing Heidi, and Sneaky Sound System to name just a few, and they have all loved playing at the event.

"I can't wait to perform at the Airlie Beach Festival again in the near future. The crowd were so enthusiastic the last time I was there, and the festival atmosphere is so relaxed." - John Williamson

Tourism Whitsundays Chief Executive Officer, Tash Wheeler, said she was excited to see what 2021 would bring.

"We are thrilled to see this legendary event coming back in November, right here in The Whitsundays, the Heart of Events," she said.

"Where else can you enjoy three days of live entertainment with the Great Barrier Reef as your backdrop?"

It's no surprise that visitors' safety is a priority this year as much as ever and as such, the festival will be operating under an approved COVID-safe plan at all times. With a number of satellite events such as the recent 'Party Bands in Paradise', upcoming 'Country Rockin' Blues Shindig' at Adora Downs, and national 'Passport to Airlie' heats in 10 locations around Australia, the festival team has extensive experience in running Covid safe events and can guarantee the highest standard.

# MEDIA RELEASE



**THE HEART**  
*The Whitsundays*  
**OF EVENTS**

- ENDS -

**About Tourism Whitsundays:** *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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