

MEDIA RELEASE



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Tourism Whitsundays inspires FOMO with Heart of Events 2021 calendar launch

The Whitsundays proves it is the **Heart of Events** with the launch of a year-round calendar of world-class happenings, festivals and shows that showcase the region, people and its stunning natural environment in the Heart of the Great Barrier Reef.

The *Heart of Events 2021* calendar celebrates all that is unique to The Whitsundays, inspiring visitors to stay and play in the area all year round and take advantage of the ideal climate; picture-perfect islands, reef and beaches; lush rainforest and welcoming regional hospitality.

Standout events in 2021 include the *White on Whitehaven Long Lunch by Fish D'Vine* in May, the internationally renowned *Hamilton Island Race Week* and *Great Barrier Reef Festival* in August and *Airlie Beach Festival of Music* in November, alongside a host of active, cultural, gourmet and arts events around the region.

Tourism Whitsundays Chief Executive Officer, Tash Wheeler said the region has something for everyone at any time of the year.

"There are so many wonderful experiences available in The Whitsundays," Ms Wheeler said.

"From regional gems such as Bowen with its palm-fringed beaches and beautiful bays and Collinsville, the Heart of The Whitsundays Outback, to our much-lauded 74 Island Wonders and the tropical resort town of Airlie Beach, The Whitsundays provides the perfect backdrop for a year-round calendar of events.

"We can't wait to show off The Whitsundays to new holidaymakers and welcome returning visitors with our inspiring Heart of Events 2021 calendar," she said.

For more information, please visit tourismwhitsundays.com.au/events.

To view the Heart of Events 2021 calendar click [here](#).

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About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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