

MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

For Immediate Release
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Dream Jobs Alert: Tourism Whitsundays Reveals The Region's Top Vacancies

Australians looking for a literal sea change need look no further than The Whitsundays, with the idyllic Queensland destination announcing 300 jobs are currently available in the region.

Vacancies range from 'everyday' to 'exotic', with a water sports coordinator recruiting on InterContinental Hayman Island Resort, a head chef position available on Hamilton Island, and a deckhand role on offer with leading Airlie-based tourism operator, Cruise Whitsundays.

For the less adventurous, a range of housekeeping, guest services, hospitality and harvesting positions are also available.

Tourism Whitsundays Chief Executive Officer Tash Wheeler said it was the perfect time for Australians seeking a new job opportunity to relocate to one of the world's most popular tourism destinations.

"As a result of huge and growing demand for holidays in The Whitsundays, there are hundreds of dream jobs currently available across all skillsets and experience levels," Ms Wheeler said.

"It doesn't matter if you are just starting out in the workforce or a seasoned worker, the perfect job opportunity awaits."

From island resorts to mainland accommodations and tour operators across the region, Ms Wheeler said the job boom was best-suited to those seeking genuine work-life balance.

"Imagine finding a rewarding career and then getting to spend your days off island-hopping, fishing, or exploring the stunning hinterland," Ms Wheeler said.

Tourism Whitsundays is expecting widespread interest from across Australia following the launch of the next phase of its *Work and Play in The Whitsundays* campaign, aimed at getting Job Seekers to consider a move to the tropical paradise.

The initial phase of the campaign in November 2020, in partnership with Bowen Gumlu Growers, saw a considerable spike in applications and job vacancies filled for the mango-picking season.

"The demand for holidays in The Whitsundays has increased exponentially over the past 12 months which means we need to further increase our workforce to ensure we can continue to deliver world-class experiences right here in the Heart of the Great Barrier Reef," Ms Wheeler said.

Mayor Andrew Willcox applauded Tourism Whitsundays for its proactive campaign to boost the workforce as the region starts to bounce back from the pandemic.

"Thanks to all borders in Australia now being open, combined with substantial marketing initiatives being rolled out by Tourism Whitsundays, we are seeing tourists flock to The Whitsundays and Islands for a dose of tropical paradise," Mr Willcox said.

"For young Queenslanders who've just finished school or mature people looking for a sea change, snapping up a job in the regional tourism industry is a recipe for adventure."

For more information on how you can *Work and Play in The Whitsundays*, visit tourismwhitsundays.com.au/workandplay

Tourism Whitsundays

PO Box 479 | Cannonvale QLD 4802

1/5 Carlo Drive | Cannonvale QLD 4802

+617 4948 5900

www.tourismwhitsundays.com.au

**Tourism
Whitsundays**

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About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

FOR MEDIA ENQUIRIES, CONTACT:

Jade Edney

Marketing and Communications Coordinator

Tourism Whitsundays

Ph: +61 417 765 736

Email: pr@tourismwhitsundays.com.au

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