

For immediate release
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White on Whitehaven 2021 - A D'vine Success

The iconic White on Whitehaven Long Lunch by Fish D'vine took place over the weekend and welcomed over 750 guests. The event was nothing short of spectacular for those lucky enough to attend and enjoy time on Whitehaven Beach, constantly voted among the best in the world for its pure white, soft silica sands.

The day started by enjoying the azure blue waters on the way to Whitehaven Beach where Fish D'vine's world famous mojitos, Laurenti champagne, canapes, freshly shucked oysters, salmon sashimi and more awaited guests.

The White on Whitehaven Long Lunch by Fish D'vine saw guests travel from all over the country to attend the event with visitors from every state heading to The Whitsundays to enjoy fresh seafood on the stunning Whitehaven Beach. Two chartered flights from Brisbane carried 160 attendees and arrived at Whitsunday Coast Airport in style ahead of the event.

There were a number of VIPs in attendance at the White on Whitehaven Long Lunch by Fish D'vine, including Event Ambassadors sporting legend Sam Thaiday and his wife Rachel, fashion icon Tash Sefton, Brisbane socialite Larry Lim and Amy & Emma Sheppard, sisters from the band Sheppard.

Tourism Whitsundays Chief Executive Officer, Tash Wheeler said the 2021 event was a spectacular success.

"The White on Whitehaven Long Lunch by Fish D'vine is one of the most anticipated events in the regions jam-packed calendar. The weekend delivered a truly unforgettable experience on Whitehaven Beach with fresh local seafood and crystal-clear waters.

"Events like White on Whitehaven play a significant role in driving repeat visitation to the region and help build awareness for The Whitsundays," Ms Wheeler said.

Fish D'vine co-owner Kev Collins said the weekend well and truly exceed all his expectations!

"Australian travellers have shown us once again they are hungry for world-class food experiences and the White on Whitehaven Long Lunch by Fish D'vine ticked all those boxes over the weekend with delicious fresh seafood in a stunning destination.

"We live, work and play in such a vibrant and unique destination and the White on Whitehaven event hosted over 750 locals and visitors on the weekend, this wouldn't have been possible without the help of 32 other local suppliers – talk about an amazing community," Mr Collins said.

Plans for the White on Whitehaven Long Lunch by Fish D'vine in 2022 are already underway, for more information and to register your interest, please [click here](#).

The event was made possible thanks to funding support from Tourism and Events Queensland.

B Roll and piece to camera interviews available on request.

White on Whitehaven Long Lunch by Fish D'vine imagery [available here](#).

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MEDIA RELEASE

WHITE ON
Whitchaven
LONG LUNCH BY FISH D'VINE

THE HEART
The Whitsundays
OF EVENTS

About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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