

MEDIA RELEASE



For Immediate Release
30 July 2021

Airport lands daily Cairns and Rockhampton flights

Whitsunday Coast Airport has landed yet another new airline partner and two new routes with Monday to Friday daily Cairns and Rockhampton flights taking off in September.

Whitsunday Regional Council Mayor Andrew Willcox said it was exciting that the Council owned airport had inked a deal with Queensland owned airline Skytrans that would deliver another 44,000 seats annually to the Whitsunday region.

“The new route will be return daily flights Cairns-Whitsunday Coast Airport- Rockhampton which further increases our national domestic connectivity as well as international connectivity when the world reopens post the Covid pandemic.

“As we continue our recovery from the dark days of the pandemic Whitsunday Coast Airport continues to be one of the fastest growing regional airports in Australia.

“In the past month we have secured the flying kangaroo in Qantas back to region and now added new routes to Cairns and Rockhampton with Skytrans.

Mayor Willcox said that come October the airport will boast 49 flights weekly which is well above the previous maximum of 32 weekly flights.

“This is an amazing achievement by our small but enthusiastic airport team who continue to network and collaborate to build key industry relationships.

“It sends a positive message to our tourism operators and other related stakeholders that their resilience during recent challenging times is paying dividends with demand for more flights stamping the Whitsundays as a major tourism destination.”

Chief Operating Officer Aviation and Tourism Craig Turner said the airport would partner with Tourism Whitsundays to roll out a marketing plan to promote the new flights.

“Through our already established partnerships we will be rolling out digital media and billboard marketing in Cairns, Mackay, Whitsundays and Rockhampton.

“Skytrans will operate a Dash 8-100 with 34 seats which is the ideal capacity to kickstart the new routes.

“Mayor Willcox and I will be in Cairns next week to officially launch the new route along with State Government officials and help promote further exciting news from Skytrans.”

Tourism Whitsundays Chief Executive Officer, Tash Wheeler said a huge congratulations is in order for Mayor Willcox and Craig Turner from Whitsunday Regional Council/Whitsunday Coast Airport for securing two new imperative Queensland routes to The Whitsundays.

“The Whitsundays is the most tourism reliant region in Queensland and with the exciting announcement of Monday to Friday daily flights to Cairns and Rockhampton it’s great to see that our marketing efforts are cutting through domestically.

“The new routes will add visitation from several important regional markets, connecting Queenslanders like never before thanks to Skytrans.

Tourism Whitsundays

PO Box 479 | Cannonvale QLD 4802

1/5 Carlo Drive | Cannonvale QLD 4802

+61 7 4948 5900

www.tourismwhitsundays.com.au

Tourism
Whitsundays

Destination Marketing | Industry Development | Visitor Services

MEDIA RELEASE



“The Whitsundays is one of the most sought-after domestic holiday destinations and with an additional 44,000 seats annually we are thrilled to welcome more visitors to our backyard, in the Heart of the Great Barrier Reef,” Ms Wheeler said.

- ENDS -

About Tourism Whitsundays: Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.

FOR MEDIA ENQUIRIES, CONTACT:

Jade Edney
Marketing & Communications Coordinator
Tourism Whitsundays
Ph: +61 417 765 736
Email: pr@tourismwhitsundays.com.au

To access the Tourism Whitsundays Media Centre [click here](#).