

MEDIA RELEASE

WHITE ON
Whitehaven
LONG LUNCH BY FISH D'VINE

The Whitsundays
THE HEART OF THE GREAT BARRIER REEF

For immediate release
11 February, 2021

A Long Lunch On The Whitsundays' Iconic Whitehaven Beach? Yes Please!

A spectacular new event to be staged on the Whitsundays' iconic Whitehaven Beach is set to boost the local economy and showcase the region like never before.

This year, the jewel in The Whitsundays crown, Whitehaven Beach will be even more dazzling white as it hosts the White on Whitehaven Long Lunch by Fish D'vine. Previously staged as part of the Clipper Round The World Yacht Race, it promises exceptional tastes and scenery and a unique dining experience open to visitors from all around Australia.

Tickets to this sought-after event are on sale now! Spaces will be limited, mark the 29th May in your calendars and get your tickets as this event is sure to be a sell-out!

Tourism Minister Stirling Hinchliffe said there was no better way to live it up than with the White on Whitehaven long lunch.

"This is going to be one of those events that becomes one of the hottest tickets available as people soak up the incredible experience of dining on Whitehaven Beach," Mr Hinchliffe said.

"Dining on fresh, local seafood while sipping Fish D'vine's world-famous cocktails, toes in the sand and waves lapping on the beach, it doesn't get much better than that.

"Supporting the development of events such as these is important to the industry's recovery from COVID-19.

"A spectacular event like White on Whitehaven is a wonderful platform to promote tourism for the wider Whitsundays region.

"The Palaszczuk Government, through Tourism and Events Queensland, and in partnership with Tourism Whitsundays, is proud to include White on Whitehaven to the It's Live! in Queensland events calendar." Mr Hinchliffe said.

Tourism Whitsundays Chief Executive Officer Tash Wheeler said this year the White on Whitehaven Long Lunch by Fish D'vine will be the best yet!

"We are excited to see the long lunch returning to The Whitsundays events calendar. This year the event will be a stand-alone event at the end of May, which is a fantastic time of year.

"In May the temps are a little cooler, the skies are blue and thanks to the tropical season our rainforest and mountains are lush and green! It is the perfect month for the White on Whitehaven Long Lunch by Fish D'vine.

Tourism Whitsundays

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“Events play a significant role in driving repeat visitation to the region and help to build awareness for The Whitsundays. The long lunch showcases some of our best assets: fresh local seafood, Whitehaven Beach and the crystal clear waters accompanied by Laurenti Champagne,” Mrs Wheeler said.

Fish D’vine co-owner Kev Collins said he is proud of how this event has evolved.

“We started doing this for private groups a couple of years ago and quickly realised it was too spectacular to be kept a secret for just a lucky few! We knew this had to become an annual event that everyone could purchase a ticket to attend!

“This year, patrons to the event will be treated to renowned Fish D’vine mojitos, Laurenti Champagne, canapes and a fresh seafood station and that’s just for their arrival! We will then serve a delicious seafood buffet lunch, all COVID safe, of course.

“The day will be topped off by inclusive Australian wines, premium beers and Laurenti Champagne flowing.

“All this with Whitehaven Beach as the backdrop! Bloody spectacular,” Mr Collins said.

Mayor Andrew Willcox said Council was proud to be a minor sponsor for a sensational event like the White on Whitehaven Long Lunch.

“There is a very good reason Whitehaven Beach has been regularly voted one of the best beaches in the world,” he said.

“It is nothing short of spectacular and the only thing better than a day trip to see the silky smooth white sand and crystal clear turquoise waters is a day trip which includes a long lunch of seafood and Laurenti Champagne.

“This signature event on the iconic pure white sand of Whitehaven Beach will help showcase our region to Australia and the world.

“The Whitsundays is the Heart of the Great Barrier Reef and the social media exposure from the day will ensure travellers add us to their bucket list of travel destinations,” Mayor Willcox said.

Tickets are \$399 per person and include:

Transfers to and from Whitehaven Beach

Mojitos, canapes, freshly shucked oysters, salmon sashimi and canapes on arrival

Fresh Seafood and BBQ meat buffet lunch (delivered Covid Safe)

Bottomless Laurenti Champagne, Australian wines, beer and soft drink

Live entertainment

Share dessert platters

For tickets and exceptional holiday packages head to www.whiteonwhitehaven.com.au

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About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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