MEDIA RELEASE



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Vote for the Whitsundays Visitor Information Centre in the 2021 Queensland Tourism Awards – RACQ People's Choice Awards

Tourism Whitsundays is thrilled to announce that the Whitsundays Visitor Information Centre is in the running for the 2021 Queensland Tourism Awards – RACQ People's Choice Awards. The RACQ People's Choice category gives travellers and the general public the chance to vote for their favourite tourism experience, service or accommodation provider.

The friendly team at the Whitsundays Visitor Information Centre are a wealth of knowledge and assist visitors and locals every day with information on the region as well as booking experiences and creating meaningful itineraries to suit any holiday.

The Queensland Tourism Awards are an opportunity to showcase the diverse range of tourism experiences, services and accommodation we have in the Heart of the Great Barrier Reef. Congratulations to the following businesses who are also in the running for the RACQ People's Choice Awards:

BIG4 Adventure Whitsunday Resort, BIG4 Whitsundays Tropical Eco Resort, Coral Sea Marina Resort, Cruise Whitsundays, Elysian Retreat, Explore Group Australia, InterContinental Hayman Island Resort, Mirage Whitsundays, Ocean Rafting, Pinnacles Resort, Queens Beach Tourist Village, Red Cat Adventures, Whitsunday Coast Airport, Whitsunday Escape, Whitsunday Vacations and Wings Sailing Charter Whitsundays.

Whitsunday Regional Council Mayor Andrew Willcox said it's fantastic to see so many Whitsundays tourism businesses and operators in the running for the RACQ People's Choice Awards.

"Congratulations to the hardworking team at the Whitsundays Visitor Information Centre and the other 16 Whitsundays businesses that have been nominated in the Queensland Tourism Awards for the RACQ People's Choice Awards.

"The team at the Whitsundays Visitor Information Centre continue to deliver exceptional service to both visitors and locals, it is very exciting to see the information centre in the running for this award – let's get behind them and give them a vote!" Mayor Willcox said.

Tourism Whitsundays Chief Executive Officer, Tash Wheeler said the Queensland Tourism Awards shine a light on the amazing tourism experiences, services and accommodation providers we have in The Whitsundays.

"We live, work and play in the most tourism reliant region in Queensland so it's great to see our tourism industry and operators receiving this recognition for their hard work.

"With voting now open, I am encouraging everyone to vote for their favourite Whitsundays experience, service or accommodation provider. Let's get behind our talented and resilient tourism industry and share the love," Ms Wheeler said.

Tourism Whitsundays Visitor Services and Sales Manager, Nele Graebs said she is thrilled to see the Whitsundays Visitor Information Centre in the running for the RACQ People's Choice Awards.

"For many visitors the information centre is their first point of contact when planning a trip to The Whitsundays and our team and volunteers are so passionate about promoting the region we are lucky enough to call home.

"We are now encouraging visitors and locals to start voting for their favourite tourism experiences, services and accommodation providers in The Whitsundays," Ms Graebs said.

Voting is now open. The public is encouraged to vote and share across their networks.



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Voting is open <u>here</u> until 5.00pm Friday 1 October 2021. As an added bonus, by casting your vote you will automatically go in the draw to win one of five \$1,000 Repco gift cards.

To view the 2021 Queensland Tourism Awards toolkit, please click here.

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To view a Word Document of this release and supporting images, click here.

To view The Whitsundays destination video, click here.

About Tourism Whitsundays: Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.

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