

# MEDIA RELEASE



THE HEART  
The Whitsundays  
OF EVENTS

For Immediate Release  
30 September 2021

## Party in Paradise with a brand-new line-up for Airlie Beach Festival of Music

Get a jump-start on summer when the **Airlie Beach Festival of Music** plays stages across the tourist town with a jam-packed line-up of incredible artists and headline acts from **5 – 7 November 2021**.

Party in paradise with big-name musicians and emerging local talent performing in Airlie Beach's best party venues across three epic days when the Festival celebrates its ninth huge year in 2021.

The Whitsunday Sailing Club with its jaw-dropping sea views is home to the Festival's main stage with other venues spanning the foreshore and marina to the town's vibrant bars and restaurants.

Playing these unique stages is a fantastic line-up including **The Angels**, **John Schumann** (Redgum) and **Shane Howard** (Goanna) with **The Red Rockin' Dirt Band**, **Troy Cassar-Daley**, **Russell Morris**, **Toni Childs**, **Sarah McLeod** (The Superjesus), **Alex Lloyd**, **Busby Marou**, **Rick Price** and **Butterfingers**.

Airlie Beach Festival of Music founder **Gavin Butlin** says the multi-day event is like no other in Australia; a perfect measure of party and paradise that welcomes all musical tastes.

"Having to cancel the 2020 Festival was devastating so I am beyond thrilled to welcome a stellar line-up of artists and musicians to play venues throughout the gorgeous Airlie Beach," Mr Butlin says.

"Like all events this year, we have had to adapt to travel restrictions with some of our originally programmed interstate artists unable to attend but we are all systems go and our new line-up includes some huge Aussie music legends, Queensland touring artists and talented locals.

"I'm also delighted that audiences will have the chance to discover and support the 'next big thing' with **Passport to Airlie**, Australia's largest live original music competition where finalists perform at the Festival and the winner scores a spot on the main stage in 2022.

"We need to support the next generation of internationally famous Australian acts so I invite everyone to check out the Festival's incredible program and support live, original music at a grassroots level."

Music-lovers can ease into the three-day Festival with the traditional **Beach Jam Session** and **Passport to Airlie** finals featuring celebrity guest judges at Magnums on **Thursday 4 November**.

"I love to see new acts getting a break; to be involved in encouraging emerging artists is one of the great inspirations of being an artist myself," **Passport to Airlie** judge Sarah McLeod says.

Stay and play with the official **After-Party** at Northerlies Beach Bar and Grill on **Monday 8 November** before exploring the region's picture-perfect islands, reef and beaches, lush rainforest and welcoming regional hospitality for the ultimate recovery session.

Tourism Whitsundays Marketing Manager **Donna van 't Hoff** said the Festival was one of Queensland's premier live music events and part of The Whitsundays' inspiring **Heart of Events** 2021 calendar.

"Keep the beat alive by experiencing the best of The Whitsundays; from regional gems such as Bowen with its palm-fringed beaches and beautiful bays, to our much-lauded 74 Island Wonders, picture-perfect Whitehaven Beach and the Great Barrier Reef," Ms van 't Hoff said.

Tickets to Airlie Beach Festival of Music start at \$300 with the three-day pass also including entry to the **Passport to Airlie** finals and **After-Party**.

Tourism Whitsundays

PO Box 479 | Cannonvale QLD 4802

1/5 Carlo Drive | Cannonvale QLD 4802

+617 4948 5900

[www.tourismwhitsundays.com.au](http://www.tourismwhitsundays.com.au)

Tourism  
**Whitsundays**

Destination Marketing | Industry Development | Visitor Services

# MEDIA RELEASE



THE HEART  
The Whitsundays  
OF EVENTS

To view the full program, sign up for exclusive updates, news and to purchase tickets, [click here](#).

- ENDS -

To view a Word Document of this release and supporting images, [click here](#).

To view The Whitsundays destination video, [click here](#).

**About Tourism Whitsundays:** *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

## FOR MEDIA ENQUIRIES, CONTACT:

Jade Edney

Marketing and Communications Coordinator

Tourism Whitsundays

Ph: +61 417 765 736

Email: [pr@tourismwhitsundays.com.au](mailto:pr@tourismwhitsundays.com.au)

To access the Tourism Whitsundays Media Centre [click here](#).