

*For Immediate Release*  
17 January 2022

## Work, Study + Play in The Whitsundays in 2022

Flight Centre Travel Academy in collaboration with Tourism Whitsundays is offering the opportunity to Work, Study + Play in The Whitsundays. The program combines a Travel and Tourism Diploma and offers a once in a lifetime experience in one of Australia's premier destinations, the Heart of the Great Barrier Reef.

Since the program launched in November 2021 it has received a strong response with over 1,700 enquiries. There are currently over 80 students enrolled in the program with another 75 students pending.

Tourism Whitsunday Chief Executive Officer, Rick Hamilton said the Work, Study + Play program with Flight Centre Travel Academy will significantly benefit the tourism reliant region of The Whitsundays.

"Students wishing to study and work in The Whitsundays will experience exclusive adventures with luxury resort destinations, travel benefits, sustainability and eco-tourism experiences which will go a long way to support them throughout their careers.

"In an ever-changing world, this program enables students to complete their studies in a destination like no other, all the while experiencing some amazing benefits. If you are looking for a sign to Work, Study + Play in the Heart of the Great Barrier Reef, this is it," Mr Hamilton said.

Through the Work, Study + Play program, students will learn about employer partners, industry-experiences and enjoy other benefits that the program has to offer.

Flight Centre Travel Academy General Manager, Cameron Boyd said the strong response to the program has been overwhelming and very encouraging for future students and the travel and tourism industry.

"The feedback we have received from students is that they are seeking new experiences and they like the opportunity to move, travel and try something new whilst studying.

"Bringing the Work, Study + Play program to The Whitsundays in 2022 is very exciting, we look forward to seeing our students thrive in their new environment and the growth of the program as it continues to develop," Mr Boyd said.

Thanks to our partner Shiift who is providing resilience training and on-ground support for students and suppliers to help bring this project to life.

To learn more about the Work, Study + Play program, please [click here](#).

This project received grant funding from the Australian Government under the Recovery for Regional Tourism program, an initiative of the \$1 billion COVID-19 Relief and Recovery Fund.

**- ENDS -**

To view a Word Document of this release and supporting images, [click here](#).

To view The Whitsundays destination video, [click here](#).

**About Tourism Whitsundays:** *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday*

# MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

*Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

**FOR MEDIA ENQUIRIES, CONTACT:**

Jade Edney  
Marketing & Communications Coordinator  
Tourism Whitsundays  
Ph: +61 417 765 736  
Email: [pr@tourismwhitsundays.com.au](mailto:pr@tourismwhitsundays.com.au)

**To access the Tourism Whitsundays Media Centre click [here](#)**