

For Immediate Release
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The Whitsundays Set to Celebrate at Tourism's Night of Nights

Tourism Whitsundays announces the highly anticipated 2023 Whitsundays Tourism Awards, sponsored by Bishopp, will be held at the recently opened Proserpine Entertainment Centre on Friday, 20th October.

The selection of the Proserpine Entertainment Centre (PEC) as the venue for the tourism industry's night of nights marks a change in the style of celebration for 2023. Taking on feedback from last year's awards night, the decision was made to deliver a cocktail-style event that featured a well-airconditioned venue for the award presentations.

Following an \$18.8 million rebuild, the PEC provides The Whitsundays with a state-of-the-art facility that can seat up to 380 people in the auditorium and has international standard lighting, sound equipment, and professional backstage areas. With the improved access to the region, the PEC coupled with The Whitsundays region, is an attractive venue for productions that previously wouldn't have considered the area.

Bishopp – outdoor advertising giant - has come on as a sponsor for the first time, and Sales Director Dominic Lis said it's an honour to support the industry celebration.

"We have a growing presence in The Whitsundays and work with many of the businesses in the tourism industry to boost their advertising locally and out of the region, so sponsoring the Tourism Awards made perfect sense for us. We're looking forward to joining in to celebrate some of our own wins in The Whitsundays with the tourism industry," Mr Lis said.

Tourism Whitsundays CEO, Rick Hamilton, expressed his excitement for the new location and style of the 2023 awards.

"We are thrilled to be bringing the Whitsundays Tourism Awards to the Proserpine Entertainment Centre! It is a fantastic venue that provides the perfect backdrop for recognising the outstanding achievements in our tourism sector.

"We're looking forward to a different style of event this year with two distinct elements to the evening – live music, canapes and drinks on the lawn followed by the awards ceremony in the auditorium. In a region with such a variety of townships, sharing our event locations is crucial," remarked Mr Hamilton.

The event promises to be a night of celebration and recognition as business owners, management, and staff gather to honour the remarkable contributions and successes within The Whitsundays tourism industry. In addition to the presentation of accolades, the evening will feature captivating entertainment, delectable food and great networking opportunities.

Tourism Whitsundays extends its heartfelt gratitude to the major event sponsor, Bishopp, alongside event sponsors Reef Gateway Hotel, Mackay Whitsunday Life, Teepee Events, Whitsunday Transit, Bendigo Bank, Whitsunday Coast Chamber of Commerce, ARN and Bookeasy, whose generous support has made this significant event possible.

Tickets are on sale now and can be [purchased here](#).

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To view a Word Document of this release and supporting images, [click here](#).

MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

To view The Whitsundays destination video, [click here](#).

About Tourism Whitsundays: Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.

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